

Erasmus+



Manager in an Efficient and
Innovative
Leather Company

N.º 2016-1-PT01-KA202-022831

Innovative Leather Product Competition

Competition
documentation

Author: Foundation for Promotion
of Entrepreneurship

Business plan template for stakeholders group / idea originators

2A. Small business plan template

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1. Project title **_CHEMICALS DATA BASE FOR LEATHER PRODUCTION**
2. Registration number **_#3**
3. The idea of the project and its innovation (350 characters maximum including spaces and punctuation)

Creation of one on-line database for leather chemicals, with trade names, applications, technical specifications, MSDS, producer names and chemical composition. The database will be subscription-based, online.

4. Market analysis (market segment, customers' needs and expectations) (150 characters maximum including spaces and punctuation)

Leather chemists have no global information from chemical producers and this data base could cover their needs.

5. Product/service are intended for

- local market
- regional market
- domestic market
- exports

6. Estimated revenue and costs of the project:

No.		Expected in year (n)	Year n+1
1.	Planned revenue (by type), EURO		
	- SUBSCRIPTION INCOMES	0	3.000 €
	-		
	-		
2.	Total:	0	3.000 €
3.	Planned costs (by type), EURO		
	- CREATION OF INTERNET SITE	2.500 €	
	- RENDERING OF SERVICES (STAFF COSTS)	12.000 €	
	- SERVER COST	200 €	200 €
4.	Total:	14.700 €	200 €

7. Options of project financing:

No.	Sources of funding	Planned amount (EURO)
1.	Own resources	200 €
2.	Other sources of funding (what?) ADVERTISING INCOMES SPONSORING	500 € (FIRST YEAR)
3.	Crowdfunding	2.000 €
4.	Total:	2.700 €

8. Goal of crowdfunding (100 characters maximum including spaces and punctuation)

The goal of crowdfunding will be to cover the cost of the platform (website and server costs).

its justification (100 characters maximum including spaces and punctuation)

and proposal for sponsor rewards (100 characters maximum including spaces and punctuation)

Since the platform will be subscription based, as sponsor rewards we could offer free subscription plans.